



Alaska State Council on the Arts

2011-2016 Strategic Plan

OUR MISSION

The Alaska State Council on the Arts is a state agency that fosters the development of the arts for all Alaskans through education, partnerships, grants and services.

OUR CORE VALUES

The Alaska State Council on the Arts believes:

- that a thriving arts and culture sector is necessary for all Alaskans;
- that ASCA has a unique role in encouraging emerging contemporary artists and arts organizations while recognizing the importance of preserving traditional cultures;
- in the value of arts education throughout the lives of every Alaskan, from preschool to elderly;
- in the importance of the local arts agency (LAA) model as the core of community arts and culture activity;
- in appreciating and respecting the diversity of Alaska, where nearly 100 languages are spoken in a state with fewer than 700,000 citizens.

ASCA GOALS, OUTCOMES AND STRATEGIES

Goal 1

Cultivate awareness and support of arts and culture

Outcome 1.0

There will be increased public awareness of and participation in arts in Alaska.

Strategies

1. Educate public officials about the benefits of arts in Alaska
2. Advocate for sustainable public funding at local, state and national levels
3. Increase awareness of cultural diversity
4. Strengthen communication, publications and research of, by and about Alaska Native Arts
5. Maintain strategic relationships with state, regional and national organizations that advance ASCA's mission

Goal 2

Promote equitable, accessible high quality arts education

Outcome 2.0

There will be more arts education in the preK-12 curriculum;

Strategies:

1. Increase sequential learning in and through the arts for all preK-12 students in Alaska
2. Support professional development for teaching artists, arts educators, classroom teachers & administrators
3. Strengthen the Council's relationship with public agencies and policy makers that affect education policy
4. Cultivate partnerships that expand and enrich arts learning opportunities
5. Actively encourage and support Alaska Native Arts, culture, language, history and respect across all educational venues and institutions

Goal 3

Expand Alaska's artistic vitality

Outcome 3.0

There will be greater stability and opportunities in the creative sector of Alaska's economy

Strategies:

1. Identify and provide services for artists and arts organizations
2. Strengthen capacity of arts organizations to create and present work
3. Develop opportunities for lifelong learning through the arts
4. Increase ASCA services, local and regional networks, events and resources to highlight Alaska Native artists and develop community arts programs

Outcome 3.1

Alaska artists will have more professional opportunities in the state

Strategies:

1. Support sustainable opportunities for artists to live and work in Alaska
2. Recognize excellence in the creative process
3. Promote Alaska's artists
4. Provide tools for Alaska Native artists to develop access to broad markets for economic sustainability

Goal 4

Build vibrant communities through the arts

Outcome 4.0.

Alaska communities will weave the arts into their economies, their community planning and their lives

Strategies:

1. Increase number of arts participation opportunities
2. Encourage enhancement of community design through art in public spaces
3. Continue strong support for Alaska's local arts agencies, recognizing the valuable critical connections they provide
4. Develop partnerships with agencies and organizations promoting cultural tourism and economic development

Outcome 4.1

There will be increased public and private funding for the arts

Strategies:

1. Broaden ASCA's reach through increased grants and technical services
2. Work with other arts and cultural institutions for broader impact and potential for statewide cultural trust
3. Advocate for increased funding opportunities for artists and arts organizations
4. Continue to seek funding sources outside public funds to maintain agency sustainability

Goal 5

Strengthen Council governance and administrative capacity

Outcome 5

ASCA will attract and retain committed Council members and staff recognized for their effective work throughout Alaska;

Strategies:

1. Encourage gubernatorial appointments of Council members who are knowledgeable about the arts and represent the geographic and ethnic diversity of the state
2. Continually evaluate the effectiveness of Council programs and services
3. Ensure Council members remain informed so they can govern effectively and advocate for the arts
4. Ensure staff leadership and skills development through ongoing training
5. Improve current technology to ensure agency efficiency
6. Work with grantees and staff to improve arts program accessibility and inclusion that complies with ADA/Section 504 of the Rehabilitation Act of 1973

2011 Members, Alaska State Council on the Arts

Roy Agloinga (Nome), Adelheid “Micky” Becker (Anchorage); Benjamin Brown (Juneau), Chair; Diane Borgman (Homer); Peggy Ferguson (Fairbanks); Nancy Harbour (Anchorage); Robyn Holloway (Juneau); Aassanaaq “Ossie” Kairaiuak (Anchorage); Gail Niebrugge (Palmer), Vice-Chair; Aryne Randall (Wasilla); William F. Tull (Palmer).

2011 Staff Members, Alaska State Council on the Arts

Shannon Daut, *Executive Director*; Saunders McNeill, *Community and Native Arts Director*; Andrea Noble-Pelant, *Visual and Literary Arts Program Director*; Laura Forbes, *Artists in Schools Program Director*; Gina Brown, *Financial Officer*; Janelle Matz, *Art Bank Manager*.

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